

(formerly: The National Endometriosis Society)

# Annual report and accounts for the year ended 31 March 2014

**COMPANY NO: 2912853** 

**CHARITY NO: 1035810** 

(Formerly: The National Endometriosis Society)

# Financial Statements for the year ended 31 March 2014

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# Legal and administrative details

Endometriosis UK, formerly The National Endometriosis Society, is a company limited by guarantee and a registered charity.

#### **Board of Trustees**

Members of the Board during the year were as follows:

Trevor Dahl FRSA, (Chair)
Carol Pearson BA (Oxon) ACA, (Treasurer)

Kay Logan DipHE MA PGCE

Ertan Saridogan MD PhD FRCOG

Sonya Timms BA MIstF (Secretary)

Dr Jayne Tullett PhD Appointed July 2013

To enable the Society to develop its work, the charity aims to recruit trustees with a mix of backgrounds and skills and in particular from four areas: medical (both primary and secondary care), voluntary sector, patient trustees and business/marketing. The higher of three or one third of trustees are asked to retire each year and may offer themselves for re-election.

Resigned October 2013

Company Secretary: Helen North

**Registered Office:** 8/9 Well Court

London EC4M 9DN

Charity Number: 1035810

Company Number: 2912853

Auditors: Knox Cropper

8/9 Well Court London EC4M 9DN

Bankers: CAF Bank Limited

PO Box 289, Kings Hill,

West Malling, Kent ME19 4TA

**Solicitors:** Bates Wells & Braithwaite

2-6 Cannon Street London EC4M 6YH

#### Medical Advisory Panel (established March 2012)

Ertan Saridogan, Consultant Gynaecologist, UCLH (Chair)

Dr Kirana Arambage, Senior Registrar Obs & Gynae, John Radcliffe Hospital, Oxford

Dr Christian Becker, Senior Clinical Research Fellow, John Radcliffe Hospital, Oxford

Hilary Denyer, Retired Nurse, Long-term Endo UK Helpline volunteer & Group leader, Nutritional Therapist (retired April 2014)

Prof Janesh Gupta, Consultant Gynaecologist, Birmingham Women's Hospital (Retired December 2013)

Prof Andrew Horne, Consultant Gynaecologist, Royal Infirmary of Edinburgh (Appointed March 2014)

Dr Uma Marthi, General Practitioner with special interest in Women's Health, Rochdale

Wendy-Rae Mitchell, Clinical Nurse Specialist, Gynaecology, Royal Surrey County Hospital, Guildford

Caroline Overton, Consultant Gynaecologist, University Hospitals Bristol NHS Foundation Trust

Kevin Phillips, Consultant Gynaecologist Hull and East Yorkshire Hospitals NHS Trust

Dr Veena Rao, General Practitioner with special interest in Women's Health, Cockermouth, Cumbria

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# **Report of the Directors and Trustees**

The Directors and Trustees present their report and the audited financial statements for the year ended 31st March 2014.

#### Legal and administrative information

Endometriosis UK is a registered charity and a company limited by guarantee, governed by the company's memorandum and articles. All the directors of the company serve as trustees of Endometriosis UK. Full legal and administrative details are set out on page 1.

### Principal objectives and activities

The principal objectives and activities of Endometriosis UK are:

- to provide services to women for the relief of endometriosis;
- to advance the education of the general public and health professionals regarding endometriosis; and
- to promote research into the disease.

Based on strategic discussions and taking into consideration the principal objectives of the charity, the trustees and staff team have agreed the following Business Objectives for 2013-2016

- 1. To maintain and improve support and information services to women
- 2. To increase the organisation's ability to raise funds to deliver point 1
- 3. To engage with relevant bodies to improve services for women with endometriosis particularly those through the NHS
- 4. To work towards improved research activities and projects in all areas of understanding, treatments and care for those affected by endometriosis

Further details around the delivery of these objectives are included with the Business Plan

#### **About endometriosis**

Endometriosis is a medical condition affecting an estimated 1.5 million women in the UK (1 in 10). We do not know the percentage severely disabled by it. There is currently no cure. Endometriosis is a gynaecological condition where tissue similar to the lining of the womb grows in other areas of the body. This tissue responds to the hormonal cycle but instead of it being shed, it remains within the body where it bleeds and forms lesions, cysts and scar tissue (adhesions).

This can result in inflammation, severe pain, painful sexual intercourse, infertility, bowel and digestive problems, bladder problems and a wide range of other symptoms. None of the symptoms are exclusive to endometriosis and, despite being the second most common gynaecological disease, it is very difficult to diagnose as surgery is currently the only way of diagnosing it definitively. Endometriosis UK's own patient surveys have found that on average it takes 7.5 years from first symptoms to being diagnosed (January 2011). Whilst this is an improvement on the 2005 survey (11 years of delay), it is still unacceptably long. Additionally there is a general lack of awareness about it: fewer than 50% of people asked in a recent survey (Feb 2013) were aware of the condition and even fewer knew what it was.

There is no wholly satisfactory drug therapy and often the best treatment is surgery, although for many this has to be repeated. The repercussions can be enormous: it can affect every aspect of a woman's life, from her work, her ability to conceive, to relationships and a woman's overall quality of life. Since the condition is hard to see and problematic to diagnose, women can often feel very isolated – coping with persistent pain, infertility and other unpleasant symptoms can also lead to depression.

Whilst endometriosis is a condition from which women suffer, it also affects partners and family members and all those affected may need support. This is evident from the number of partners and family members who contact the charity. Although in the past it was considered a disease of women aged 30+, increasing numbers of women are reporting experiencing troublesome symptoms as early as their first period and sometimes even before this. There is no evidence to suggest that this is due to an increase in occurrence of endometriosis, but rather due to the realisation at an earlier age that severe period pain is not normal. Hence younger women are seeking help at an earlier age – something for which the charity's campaigns over many years should take credit. However without improved diagnosis and treatment the negative outcomes for women of persistent pain, debilitating symptoms and potential infertility still remain.

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# Report of the Directors and Trustees (continued) Review of developments and activities during the year

#### Overview

2012-13 was an exceptional year for the charity and it was always going to be a challenge to match this in 2013-14. However, through the completion of a number of key objectives including the delivery of the Health and Social Care Volunteering Fund (HSCVF) funded project, the charity continues to deliver positive outcomes.

This year has seen the integration of a new database for the charity and the launching of a new website, to which the database is intrinsically linked, enabling the charity both to streamline its administration and embark more easily on new activities. Developments in our support services led by a dedicated and trained volunteer body have continued to impress, and continued relationships with medical professionals at the British Society of Gynaecological Endoscopy (BSGE) and the Royal College of Nurses (RCN) have enabled the charity to deliver a highly successful Specialist Nurse Training Course. At the end of the year a major event at the Scottish Parliament as part of Endometriosis Awareness Week indicates that the dynamic progress of the charity shows no sign of abating. Again, we are delighted with the constancy and reliability of our dedicated trustees, staff and volunteers who continue to provide high quality information and support services to women with endometriosis.

As a check to this progress, the future funding of the charity did not progress as the Board and Chief Executive had planned. Whilst significant funds were secured in 2013/14, much of this year's expenditure was already accounted for. However, delivery of this work already funded meant that energy and focus on fundraising was limited, an ongoing challenge for an organisation with small resources. There is significant optimism that more funding will be forthcoming in 2014/15 and at the time of writing this report, further grants have been committed from the Department of Health's Innovation, Excellence and Strategic Development Fund (IESD) grant scheme that establishes foundations for a more sustainable future. Achieving a wide income base to deliver our information and support services will remain a priority.

#### Priorities for 2013-14

|                            | Our aims for 2013 – 14                                  | What we achieved  |
|----------------------------|---|---|
| Governance and Fundraising | Develop the board of trustees Statutory funding secured | <ul> <li>Plans in place for recruitment of new trustees</li> <li>Application to the Dept of Health IESD was submitted and by<br/>June 2014 the charity was informed of its success</li> </ul> |
| Information,               | Introduce a new database to                             | Database was designed using an external developer and a   |
| Communications             | improve member & donor                                  | <ul> <li>Database was designed using an external developer and a<br/>new database in CiviCRM was developed</li> </ul>   |
| and Membership             | communications, and enhance                             | Internal use of the database started in Sept 2013. External   |
|                            | future funding opportunities                            | interface launched with website in Jan 2014   |
|                            | Review and implement a streamlined membership structure | <ul> <li>New membership scheme proposed and agreed</li> <li>Introduced from 1<sup>st</sup> January 2014 to coincide with new database and website launch</li> </ul>                           |
|                            | Plan, design and deliver a new                          | Website designed working together with White Fuse   |
|                            | website to work together with                           | Branding guidelines developed with pro-bono support   |
|                            | the new database  | <ul> <li>Project implemented on time and on budget</li> </ul>   |
|                            | Design new information and website content              | All content from old website reviewed and some re-issued.  New content added each week as per schedule  |

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# Report of the Directors and Trustees (continued)

| Information, Communications and Membership (continued) | Complete Information Standard Accreditation Hold Patient Information Days   | <ul> <li>Information Standard Scheme amended and new scheme now to be followed</li> <li>One Information Day held within reporting year in Coventry in October 2013, serving over 80 people. Regional Information Days were held in Guildford in March 2013 and will take place in Edinburgh in April 2014</li> </ul>  |
|--|---|---|
| Campaigning  | Deliver a successful Awareness<br>Week  Work with other organisations<br>to improve services for women<br>with endometriosis            | <ul> <li>We delivered a themed Awareness Week: 'It's ok to talk. Period.' Excellent coverage was achieved particularly digital and volunteers (Carol Pearson and Alice Smith) appearing on breakfast ITV programmes</li> <li>We led the London event as part of the global Million Woman March on 13<sup>th</sup> March; 150 people attended</li> <li>Event held in Scottish Parliament, jointly organised with Edinburgh University/Edinburgh Research and Innovation (ERI), leading to further activity in Scotland</li> <li>Assisted with the BSGE's activity to ensure that services to treat severe Endometriosis were established under Specialised Commissioning Services, commissioned centrally by NHS England</li> <li>Worked collaboratively with the RCN to help deliver improved information and understanding around the role of</li> </ul> |
| Support and<br>Volunteering                            | Deliver against the HSCVF grant   | <ul> <li>By the start of the year, key staff were in place. The majority of key aims for the project were achieved</li> <li>Key achievements include new volunteer roles established, new volunteers recruited and trained and core links with local communities further embedded</li> </ul>  |
|  | Maintain a core base of trained support volunteers  Develop strong links for local support groups with Specialist Endometriosis Centres | <ul> <li>Volunteer training took place in May 2013 in London and October 2013 in Coventry, with over 60 volunteers receiving new or refresher training</li> <li>Links with local Hospitals grew from 8 groups with strong links to 15 by the end of the year, with half of all groups currently fully operational</li> <li>Specialist Endometriosis Nurses training course developed and delivered to 21 nurses in Oct 2013: a further 10 due to attend in April 2014</li> </ul>  |
|  | Develop new support services:<br>online or virtual support groups<br>and an email Question &<br>Answer service                          | <ul> <li>Online or Virtual Support groups started gradually in 2012-13 but the recruitment of new leaders saw this service grow and develop</li> <li>Funding was secured from Awards for All to develop a new email service for members, using the Medical Advisory Panel. This is due to be launched in June 2014</li> </ul>   |
| Aims for 2014-<br>15                                   | Review and revise relationships with other medical bodies including BSGE, RCN and NICE  | Consider ways to engage further with these bodies and to facilitate the resourcing of these relationships   |

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# Report of the Directors and Trustees (continued)

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|-----|----|------|-------|
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Assess fundraising needs in the light of the new database, website and developing digital presence

Campaigning: work with colleagues in Scotland to achieve an improved service.

Focus on the production of high quality information including fulfilment of the Information Standard

Continue to develop local volunteer networks and link Support Groups to hospitals with Specialist Endometriosis Centres

- Review fundraising and relationship building opportunities now available using database analytics
- Increase grant applications with focussed resources
- Introduce new technology to allow improved digital donating
- Develop a Scottish Patient group
- Work with key consultants in Scotland to take forward service development with Scotlish NHS
- Consider whether similar activity is required in England,
   Wales and Northern Ireland
- Complete the Information Standard Accreditation
- Develop further information resources either in line with previous material (Endolinks) or develop new factsheets, utilising the expertise of both clinicians and patients
- Complete the re-write and re-launch of 'Living with Endometriosis' booklet
- Aim to link further local Support Groups to specialist centres where appropriate by year end
- Take lessons from HSCVF project and roll-out where possible to other areas
- Continue the local focus of volunteer-activity and awarenessraising

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# Report of the Directors and Trustees (continued)

#### INFORMATION AND SERVICES FOR WOMEN WITH ENDOMETRIOSIS

Endometriosis UK seeks to raise awareness and provide information and support through providing up-to-date, concise and easily accessible information, electronic forums and one-to-one or group support as follows:

- **Publications:** Information packs, Factsheets, Posters and leaflets, 'Living with Endometriosis' booklet (sponsored by Takeda), Endolink magazine
- Electronic media: Website, HealthUnlocked, E-newsletter, Facebook, Twitter
- Helpline; Support groups including the newly developed Virtual Support Groups; and Events

# Publications: high quality, clear, accessible information

The table below details the quantity of publications distributed:

| The table below details the qualitity of publications distributed. |         |           |
|--|---------|-----------|
| Endometriosis UK Publications                                      | 2013-14 | 2012-13   |
|  |         |           |
| Total information packs and factsheets distributed                 | 27,000  | 22,760    |
| Of which:  |         |           |
| Of Which.  |         |           |
| Information packs (Apr-Dec 2013)                                   | 4,320   | 7,313     |
| Factsheets (Apr-Dec 2013)  | 9,180   | 15,447    |
| Jan – Dec 2014: total downloads (all information sheets)           | 13,500  | Inc above |
|  |         |           |
| 'Living with Endometriosis' booklets by Takeda                     | 12,000  | 11,500    |
|  |         |           |
| Endolink quarterly magazine for members (last issue Dec 2013)      | 1500+   | 6,000+    |

### Highlights 2013-14

#### Publications, information and raising awareness

The provision of information has seen some of the most significant developments throughout this year. With the advent of a new website and database, we have had to reconsider all aspects of our service delivery and particularly the provision of information. During the previous year we had surveyed over 2000 people about our services and how people accessed them. This gave us some very helpful insights and enabled us to take some significant decisions.

Although our membership showed that they rated very highly the members' magazine, Endolink, our internal review showed that this publication absorbed significant levels of resource and was accessed by less than 10% of those who used our services. We therefore decided to make our information provision freely available to all. This meant the cessation of the production of the members' magazine in its magazine format, but with the commitment that members would be recognised in different ways and that regular new materials would be published on the website. As a result of this change only one final version of Endolink magazine was produced within the financial year covering the topics of the new NHS structure.

Prior to January 2014 and the new website, anyone downloading any of the information from the website (including information packs or individual factsheets) had to register their details with us. This requirement has now been removed and this, plus the new website design, has seen an extraordinary rise in the number of items downloaded from the website – a three-fold increase in the 3 month period measured to March 2014.

Sufficient focus must now be given to the production of additional new material and information relevant to women with endometriosis, including delivering information sheets and revised leaflets on adenomyosis, work issues and benefits, severe endometriosis and specialised commissioning and experiencing endometriosis post-hysterectomy.

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# Report of the Directors and Trustees (continued)

Perhaps most useful to a very wide range of women with endometriosis is the 'Living with Endometriosis' booklet, produced by Endometriosis UK and published and distributed by Takeda for free to hospitals. Where this is used, both women and clinicians report very high levels of satisfaction with the quality and presentation of information on endometriosis. We have recognised, though, that some of the information within it now needs updating and that any new booklet needs to recognise the diverse cultural and ethnic background of those women who experience this disease.

We are immensely grateful to Takeda for their on-going support and are delighted to announce that they have agreed to cover the costs of the re-write of the booklet. We are also delighted that Caroline Overton, the original author, former trustee and leading member of our Medical Advisory Panel, together with her team of nurses and colleagues at St Michael's Hospital in Bristol have also agreed to lead the re-write. A new version of the booklet also represents an excellent opportunity to promote the booklet again to all hospitals and consultants, as many are unaware that it is freely available to them for their patients.

Our Membership proposition was reviewed and a new simplified system was agreed: £15 per year or Lifetime membership of £250. It was also agreed that all communications would be delivered electronically (unless the individual has no access to email) and that new benefits to members would be developed as long as these did not breach the HMRC Gift Aid rules for membership. Included in these new developments would be access to the new email Question and Answer service for which funding from Awards for All England of £9750 was obtained.

The work of the HSCVF-funded project in the South East also brought in resources to review some of our posters and leaflets. The development of simpler, cheaper leaflets and small information cards meant that more individual copies of leaflets were available in order to signpost women to other services. These leaflets and cards are being rolled out throughout the UK and to date at least 50,000 have been distributed.

An exciting new project working with the Royal College of Nursing (RCN) also developed during the year, following our enquiry to them in May 2013 regarding our desire to run a training course for endometriosis Clinical Nurse Specialists. We ran the course in October 2013 and the connection with the RCN developed into a project to support the professional development and standing of these nurses, as well as to improve the understanding and awareness of nurses in general. The project began in February 2014 with a possible launch date of February/March 2015.

Our Awareness Week campaign in March 2014 had three very different focus points. Firstly, our own activity was led by the slogan 'It's ok to talk. Period.' which was aimed at encouraging women, especially younger girls, to talk about their periods and recognise that painful periods are not normal. With two different volunteers (trustee Carol Pearson and young ambassador, Alice Smith) featuring on ITV's morning programmes the topic of endometriosis was widely publicised. This activity and our own digital campaigns saw a doubling of visitors to the new website, and a ten-fold increase in our Facebook reach.

Secondly, we agreed to take part in a global activity led by a group in the United States. The Million Woman March for Endometriosis was set for 13<sup>th</sup> March and as part of this activity, we held a walk in Kensington Gardens in London. This involved both volunteers and staff members in running the event. With 150 people attending and an extremely positive vibe, the event was felt to be a success, however both global and local media attention was very limited. A date for 2015 has been set although no details of activities in the UK have yet been established.

Finally, through the initiative of the local group leader and a local consultant, an event at the Scottish Parliament was secured. This proved to be highly effective with over 100 patients, MSPs and clinicians attending to hear from a patient Lyndsey Hogg, a consultant, Cameron Martin, our CEO, Helen North and international expert, Lone Hummelshoj. The preevent work in developing a persuasive brief had the desired effect and Scottish Health Minister, Alex Neil, also spoke and agreed to work with us to improve services and support for patients in Scotland. This work will be part of our focus for 2014-15 to drive through change whilst there is political will to support the cause. We are indebted to Aileen McLeod MSP for South Scotland for her wonderful support.

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# Report of the Directors and Trustees (continued)

#### Areas of focus 2014-15

With the work on re-issuing much of the information for the new website, focus for the coming year will centre on the completion of the accreditation for the Information Standard. With the NHS and Department of Health looking to work much more closely with patient groups, a stamp of approval for the charity's information will be essential to get the charity recognised for what has already been achieved.

Alongside this, the delivery of the new 'Living with Endometriosis' booklet also represents an excellent opportunity, both in terms of delivering up-to-date information to all patients, but also a way to link more closely with hospital gynaecology departments, whether these are endometriosis specialist centres (i.e. established to manage severe endometriosis) or not. It is sadly quite common for patients being diagnosed with endometriosis to receive minimal information about it at the point of diagnosis and we would like to see as many hospitals as possible giving ladies our 'Living with Endometriosis' booklet.

Developing newer materials remains a key priority and possibilities exist to gain funding for this from the medical and pharmaceutical industries. Focus will be given to taking this initiative forward. Specific materials are required to cover information sheets and revised leaflets on adenomyosis, work issues and benefits and experiencing endometriosis post-hysterectomy, as well as an information pack on severe endometriosis in line with NHS specialised commissioning services to support ladies undergoing complex gynaecological procedures.

Delivering greater awareness about endometriosis, through the Awareness Week and potentially through the Million Woman March remains an important area of focus. Whether the theme is around the developing activity with the RCN and specialist nurses or the promotion of our information remains to be decided.

# Electronic media: getting our messages across

| Endometriosis UK electronic media   | 2013-14                   | 2012-13                   |
|---|---------------------------|---------------------------|
| Website traffic   | 2013 14                   | 2012 13                   |
| <ul> <li>Total visits (Apr – Dec 2013)</li> <li>Unique visitors (Apr - Dec 2013)</li> <li>Bounce rate (Apr – Dec 2013)</li> </ul> | 244,377<br>191,387<br>56% | 372,464<br>327,391<br>52% |
| <ul> <li>Total visits (Jan – Mar 2014)</li> <li>Unique Visitors (Jan-Mar 2014)</li> <li>Bounce Rate (Jan-Mar 2014</li> </ul>      | 89,191<br>66,473<br>40%   |                           |
| HealthUnlocked  |                           |                           |
| Members   | 5,969                     | 2,403                     |
| Posts per day   | 17                        | 10                        |
| <ul><li>E-newsletter monthly distribution (end of year total)</li><li>Open rate average</li></ul>                                 | 23,000<br>24%             | 20,996<br>19%             |
| Facebook members  |                           |                           |
| Members on general page   | 10,238                    | 6,626                     |
| Members on volunteers page  | 46                        | 37                        |
| Twitter   |                           |                           |
| • Followers   | 4,800                     | 3,310                     |

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# Report of the Directors and Trustees (continued)

#### Highlights 2013-14

Perhaps the greatest highlight of this year has been the launch of our new website. A large amount of preparatory work had been achieved before any new designs could be presented and we must recognise the outstanding work of past and present staff members who have made this development possible. A careful process was undertaken to identify the right development agency and White Fuse were eventually chosen. This has proved an inspired choice as their previous experience and small dedicated team dovetailed well with our own staff skill mix.

Prior to launch, a complete review of many areas including structure, pages, content, branding guidelines, style, images and tone of voice, was undertaken. With this having been completed by summer 2013, the new designs could begin to emerge. By working together with a patient group as well as the staff team and board, an effective, bright but recognisable design was arrived at. With continuing focused activity, new content was gradually added to the template pages and the new site was launched on 13th January 2014.

The new site has been extremely well received and although it has not managed to reach the number of monthly visitors experienced last year, we have seen an increase in the numbers visiting since January 2014 compared to the previous six months and crucially, a reduced bounce rate (where visitors just come to the home page then click off immediately), showing that visitors are finding the site of interest and staying engaged for longer. Key changes to Google analytic logarithms have taken place frequently throughout the past 12 months and this has affected reported visitor numbers and bounce rates across the board for all websites. Keeping up-to-date with these logarithms is crucial to maintain visitor numbers arriving through search engines such as Google and this will be a key aim for the year ahead. The previous website also had an enormous number of pages which also brought more visitors. The information stored on these pages is gradually being reviewed and re-introduced as and when appropriate.

The increase in social media and particularly our HealthUnlocked site continues to encourage us. With greater numbers using these mediums, we have had to introduce more rules and where Facebook was concerned, remove some elements where lack of staff time prevented sufficiently high quality moderation. The need for increased moderation, potentially through larger numbers of trained volunteers, is growing and several steps forward were taken in this direction this year.

Our regular free monthly newsletter is now an integrated part of our website and communications strategy. Always popular and informative, the newsletter is now structured to bring readers back to the website to read or see things they may not have noticed. By referring to news stories or newly introduced material, events or information, the newsletter is a key part to developing our relationships with all those who need us. We have accepted that, in making the changes in communications and membership this year, we may well see a reduction in members, visitors or newsletter subscribers in the short term, but if those who remain are more committed, more involved and willing to play a greater part in the work of our charity, then this is a consequence that we are willing to accept as we continue to find ways to use our website to its full potential to achieve our aims.

#### Areas of focus 2014-15

We recognise how important our electronic media are in providing information and support to our many members and visitors. Our main focus for the year ahead will be the continuing development of website content, including new materials and ensuring search-engine optimisation.

Focus will also be given to the increase in number of trained volunteer moderators whose role will include both ensuring that all questions and posts receive a quality answer as well as policing the various platforms for inappropriate or inaccurate information.

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# Report of the Directors and Trustees (continued)

# Helpline, support groups and events: phone or face-to-face support and information for women

| Endometriosis UK helpline, support groups, events and                             | 2013-14        | 2012-13        |
|---|----------------|----------------|
| membership statistics   |                |                |
| <ul><li>Helpline</li><li>Number of callers</li></ul>                              | 1,467          | 1,905          |
| Calls during opening hours  | 685            | 1,905<br>876   |
| Calls connected   | 543            | 724            |
| Days when helpline had a session  | 60% (220 days) | 78% (285 days) |
| Connection rate: all calls  | 37%            | 38%            |
| Number of active helpline volunteers (at year end)                                | 7              | 15             |
| • Number of active neighbor volunteers (at year end)                              |                | _              |
| Support groups  |                |                |
| <ul> <li>Total number of active local groups</li> </ul>                           | 31             | 33             |
| <ul> <li>Number of active groups running in conjunction with hospitals</li> </ul> | 15             | 12             |
| <ul> <li>Total number of meetings by all groups</li> </ul>                        | 114            | 104            |
| <ul> <li>Total attendances all groups/ all meetings</li> </ul>                    | 1,710          | 1,859          |
| Group enquiries   | 1,629          | 1,251          |
| New groups during the year  | 6              | 6              |
| Virtual support group meetings  | 17             | 7              |
| Information days  |                |                |
| Manchester – April 2012 attendees   |                | 95             |
| London –October 2012 attendees  |                | 78             |
| Coventry – October 2013 attendees   | 101            |                |
| Volunteer training events   |                |                |
| October 2013 (Coventry), October 2012 (London)                                    |                |                |
| New volunteers trained  | 27             | 24             |
| New trustees trained  | 1              | -              |
| <ul> <li>Existing volunteers refresher training</li> </ul>                        | 17             | 12             |
| Endometriosis Clinical Nurse Specialists trained                                  | 21             | n/a            |
|   |                |                |
| Endometriosis UK membership   | 1513           | 1,673          |
| Number of trained and active volunteers   | 71             | 69             |
| Approximate worth of activity of all volunteers (£100/day)                        | £42,600        | £41,400        |
|   |                |                |

# Highlights 2013-14

#### Helpline

The helpline has continued to provide a central system of support for women with endometriosis with excellent feedback from callers, although numbers accessing the service have dropped throughout the year. 3883 calls were presented to the helpline, 1467 of those from individual callers and we were able to answer 543 of those. During Awareness Week in March 2014, we saw calls increase by around 200 on the previous month, reflecting the importance of advertising the service effectively and offering more opening times to be able to answer the calls.

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# Report of the Directors and Trustees (continued)

Although we trained 5 new helpline volunteers in 2013, we have seen a considerable drop in active helpline volunteers in recent months, reducing from 15 volunteers to 7 now being available. Most have stepped away due to health, pregnancy or work issues but this has had a significant impact of the amount of cover we can offer to the helpline. By the end of the year, the helpline was open on three to four days per week as opposed to an average of six in the Autumn of 2013.

#### **Support Groups**

2013 - 2014 saw 114 group meetings take place, supporting well over 1,000 individuals affected by endometriosis. The group meetings included both formal and informal groups, and some social events. There are currently 31 active groups throughout the UK, including 6 new groups with an additional 3 new groups in Derby, Fife and Aberdeen due to launch soon. Seven groups closed in 2013 - 14, with the main reason being given as group leader health issues. In other areas, we were able to recruit and train new volunteers to keep 7 of the groups running. We held two centralised group leader trainings in May and October 2013, and also trained two new volunteers out of these sessions.

We aim to continue to link local support groups to local hospitals, particularly those who provide specialised support for women with endometriosis. At the start of the year, 12 groups had strong links and by the end 15 have now established this connection. For any new groups starting up, establishing this relationship is an obligatory aspect that the central office is usually able to facilitate. In particular, where our office has already established a link with the hospital, recruiting and supporting a suitable volunteer is a joint activity with the specialist nurse. There are a number of challenges in relation to the success of our support groups, including the relatively high turnover of volunteers due to illness. It is important that we recognise the strength of our volunteers in being endometriosis patients, but this may mean that women can only give their time while they feel well and groups can close when that person cannot continue. In order to mitigate this effect, we are sometimes able to recruit several volunteers to run a group to ensure continuity.

#### **Endometriosis Clinical Nurse Specialist Training**

A key achievement this year has been the growing relationship we have with specialist nurses. With support from the BSGE and the RCN, we set up and ran the first training course for these nurses, alongside our successful volunteers' training. Many of these nurses had been appointed into posts created within gynaecology departments in order to fulfil the new NHS Specialised Commissioning contract requirements for severe endometriosis under the re-structured NHS activity in England. Many had no clear idea of what their role should entail and there were significant variations between one hospital and another. 21 nurses attended this first course from hospitals throughout the UK and Ireland and a further ten attended in Edinburgh in April 2014. For many of these nurses, this has led to very close involvement with the local support groups.

#### Department of Health (DH) HSCVF Project

A main focus this year has been the DH funded HSCVF project, which has looked to develop the support services in the South East of England. This project has proved the importance of having local support available for group leaders, in helping to develop local links and provide support "on the ground" that the Support Network Manager, based in head office, is not able to provide. Increased number of local volunteers, including co-leaders and other roles, and increases in attendee numbers are obvious outcomes. The regional worker has also been able to link to health services and professionals, raise awareness and recruit new volunteers. We are delighted to report that this project achieved its objectives, with the project closing at the end of April 2014. Funding from the Department of Health's other grant pot (IESD) has been confirmed to enable the project's activities to be continued from July 2014, with pledged funding over three years giving the potential to extend it to other regions in time.

#### **Online Support Groups**

This year saw the online support groups move from strength to strength. We now have a team of three group leaders, all trained in 2013, who work closely with the Support Network Manager to develop the programme of meetings. There have been 17 online group meetings in the 2013 – 2014 period and 38 individuals have attended groups, with the majority returning for subsequent meetings.

#### **Other Volunteers**

We have made great efforts this year to bring in volunteers in other areas of our work, in particular to support specific administration or office tasks. This has seen excellent input into the Support Network and some support into Fundraising and Communications.

(Formerly: The National Endometriosis Society)

# Report of the Directors and Trustees (continued)

#### Areas of focus 2014-15

Moving forward, we will prioritise recruitment of helpline volunteers for the next volunteer training and organise current volunteer rotas so that shifts are spread out over the week. Additionally, moderation volunteers for the online forums will also be a priority.

Recruiting co-leaders to new and existing groups will also feature as part of the support group development, with the successful delivery of the Department of Health funded project. Gaining local or other NHS funding to sustain these activities longer term is the ultimate goal for this work so that regional workers can be maintained in all areas of the country.

Sustained growth of the online support groups will be another aim, with new leaders, new topics and a review of the technology all featuring as key aims.

Also due to launch next year is our new Email Q&A – a service to allow members of the charity to ask specific medical question of the Medical Advisory Panel. A pilot of the scheme will be operated for 2 months prior to a review and with the full service being made available (subject to review) from September 2014.

### Fundraising and awareness raising activity

Income generation for the charity remains an ongoing challenge. Our main stakeholder group of younger women who are ill are often more likely to be limited in their ability to support the charity compared to other charity supporters. It was recognised that the focus had to move to other ways to encourage support from other stakeholder groups, such as partners and family members, and in different ways from our key stakeholders. To do this effectively, both in terms of time and effort, the charity required a new database. This tool allows the data storage from every member, donor and supporter for the charity, allowing relationships to develop and grow based on previous contacts and interactions (including being able to say 'thank you'), something that had not been available for a number of years.

The introduction of this tool in September 2013 demanded significant time, focus and effort, which inevitably impacted upon resources to deliver against other fundraising goals. Ongoing development of the database is still required and only by continued use will it achieve its full potential. With that in mind, it is therefore encouraging that significant funds were still raised from membership, donations and fundraising activities, in line with original budget targets.

Although the scheduled Pink Pants fundraising activity (in the Brecon Beacons) had to be cancelled, other fundraising events proved highly successful with the Cross London Walk gaining greater interest. The British 10k and Brighton and London Marathons were all particularly successful and special mention should be made of Ertan Saridogan, trustee and Chair of our Medical Advisory Panel for running the London Marathon in April 2013 and raising in excess of £6,000 – a fantastic achievement! Places in the London Marathon for April 2014 and other significant challenge events have been secured, along with the Pink Pants Challenge in Snowdon in May 2014.

During the year, grants were received from Awards for All England, D'Oyly Carte Charitable Trust and Sovereign Healthcare Charity.

Membership numbers and income from members have declined this year, in line with previous years, but the new scheme was only re-launched from the 1<sup>st</sup> Jan and we feel confident that the new, clearer proposition including new services for members only will encourage increases in this area and sustain longer-term engagement.

We are extremely grateful for all the time and effort our staff, members and supporters put into raising funds and awareness as without their collective work, our task would be impossible.

(Formerly: The National Endometriosis Society)

# Report of the Directors and Trustees (continued)

#### Research

Whilst Endometriosis UK has not funded any research directly in 2013-14 due to the costs involved, it remains an objective for the charity. The Trustees have determined that the immediate priorities should be support, information and awareness raising with research being a medium to long-term objective for the charity. We have continued to engage with researchers where possible and involve ourselves in organisations and committees that have influence in this area. Attendance at various professional meetings, conferences and conventions allows our staff and trustees to keep abreast of new developments and areas of research.

During the year, our CEO was involved in a clinical research group established through the RCOG looking at all aspects of menstrual disorders which has led to us becoming a partner in a research application looking into the benefits of the use of reversible contraceptives after conservative surgery to treat endometriosis. The PRE-EMPT study led in partnership by University of Aberdeen, Birmingham University and others received approval for funding from NIHR.

We have been involved in the Endopart study, led by the School of Applied Social Sciences at De Montfort University, Leicester, which looked at the impact of endometriosis on couples. This included in depth interviews with 22 women with endometriosis and their partners, as well as a review of 42 papers on the social and psychological impact of endometriosis on women's lives.

As part of our new Membership Structure, we have begun to issue quarterly reviews of recent research that may be of interest to women with endometriosis. With voluntary support from a professional researcher, reports are being made available to members to provide an overview of recent developments.

# Governance Financial review

The trustee board oversees the charity's finances.

During the year, the charity has dedicated significant resource to the completion of two key projects for the charity: the website and database. As electronic media continue to be a vital route through which our stakeholders seek support and information, these two interlinked projects have been pivotal in our ability to move forward. Coupled with this, the HSCVF project work has formed an excellent foundation on which we now need to build to secure long-term local resources to allow us to deliver excellent face-to-face support and information services, working in conjunction with hospitals that deliver services to women with endometriosis. For a long time, women with endometriosis have been left with a less than ideal scenario: long diagnosis times, difficulties in obtaining effective treatment and a pervasive general lack of awareness. The exciting developments with the RCN project, the endometriosis clinical nurse specialist training as well as the development of centres in Scotland represent a significant step forward for women with endometriosis. We are deeply encouraged and excited about the next steps for our organisation and the recent news regarding the IESD project only cements this further.

2013-14 finances were always going to be skewed by the receipt of the HSCVF grant in the prior year and subsequent expenses against this in the current year. During the year, we made a loss of £100,383 (2012-13: profit of £60,102) of which £89,404 was spend against restricted funds - £75,692 of this spend was against income received in the prior year. Overall, income during the year was £163,321 (2012-13: £265,840), again the main difference being the HSCVF fund. The need to secure longer term grant funding to support our services continues to remain pressing as the challenge endometriosis poses to society shows no sign of abatement.

The staff and trustees continue to look for ways of increasing fundraising activities in the current climate in order to grow our support services. We are extremely grateful for the contribution of many funders who have supported us during the year including Awards for All/ Big Lottery (£9,750), The D'Oyly Carte Charitable Trust (£4,000) and Sovereign Healthcare (£2,500).

(Formerly: The National Endometriosis Society)

# Report of the Directors and Trustees (continued)

#### Reserves

The target is to have unrestricted reserves that cover between 3 to 6 months of total annual expenditure. The year-end unrestricted reserves, which amount to £40,819 (2012-13 - £66,372), represent approximately 2 months of normal unrestricted expenditure based on our budget for the year ahead. Whilst this falls short of our reserves policy, subsequent to the year-end, unrestricted donations and fundraising have restored these to within our normal policy. However, the need to secure income to ensure the long term provision of service to women with endometriosis continue to remain a pressing objective for the charity.

#### **Public Benefit Statement**

The Trustees confirm that they have complied with the duty set out under section 4 of the Charities Act 2006 to have due regard to the Charity Commission's guidance on public benefit 'Charities and Public Benefit' in developing the objectives for the year and in planning activities.

#### Risk assessment

The charity reviewed risks during 2013-14, covering the key aspects of the charity's work including finance, governance and management, operational and external factors. The major risks to which the charity is exposed, as identified by the trustees, will continue to be regularly reviewed and systems have been established to mitigate those risks as far as possible.

#### Priorities for 2014-15

The tactical priorities for the coming year are as follows:

- Fundraising: develop income streams and secure succession funding for major projects;
- Continue to develop and maximise the potential of our new website and database;
- Delivery of the RCN project and training of endometriosis clinical nurse specialists;
- Develop our information, obtain the Information Standard and ensure hospitals are distributing the new 'Living with Endometriosis' booklet;
- Continue to train and support our volunteers as a vital part of our work;
- Conduct awareness activity with a specific focus on awareness week; and
- Consider our campaigning role and assess how to develop this further.

(Formerly: The National Endometriosis Society)

# Report of the Directors and Trustees (continued)

#### STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Annual Report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). Company law and the law applicable to charities in England and Wales requires the Charity Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charitable Company and of its incoming resources and application of resources, including the income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:-

- Select suitable accounting policies and apply them consistently;
- Observe the methods and principles of the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on a going concern basis unless it is inappropriate to presume that the Charitable Company will continue to operate.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and enable them to ensure that the financial statements comply with the Companies Act 2006 and the Charity (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees confirm that, in the case of each of the persons who are Trustees at the date of this report, the following applies:-

- So far as each Trustee is aware there is no relevant audit information (information needed by the Company's auditors in connection with preparing their report) of which the Charitable Company's auditors are unaware; and
- Each Trustee has taken all the steps necessary to make herself/himself aware of any relevant audit information and to establish that the Charitable Company's auditors are aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

#### **APPROVAL**

| his report was approved by the Board of Directors and Trustees on |         |   | 2014 and signed on their behalf by |  |  |
|---|---------|---|------------------------------------|--|--|
|   |         |   |                                    |  |  |
|   |         |   |                                    |  |  |
|   |         | *************************************** |                                    |  |  |
| Trevor Dahl   | (Chair) | Carol Pearson                           | (Trustee)                          |  |  |

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE ENDOMETRIOSIS UK (Formerly: The National Endometriosis Society)

We have audited the financial statements of Endometriosis UK (formerly: The National Endometriosis Society) for the year ended 31st March 2014 which comprise the Statement of Financial Activities, the Summary Income and Expenditure Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the Charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken, so that we might state to the Charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and the Charity's members as a body, for our audit work, for this report or for the opinion we have formed.

#### Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's [APB's] Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Report of the Directors to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31st March 2014 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Trustees' Annual Report.

8/9 Well Court London EC4M 9DN 2014 Kevin Lally (Senior Statutory Auditor)
For and on behalf of Knox Cropper
Chartered Accountants and Statutory Auditors

Knox Cropper is eligible to act as an auditor in terms of Section 1212 of the Companies Act 2006.

(Formerly: The National Endometriosis Society)

# STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING THE INCOME AND EXPENDITURE ACCOUNT)

# **FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2014**

|   | Notes     | Restricted<br>Funds<br>£ | Unrestricted<br>Funds<br>£ | Total<br>2014<br>£ | Total<br>2013<br>£ |
|---|-----------|--------------------------|----------------------------|--------------------|--------------------|
| INCOMING RESOURCES                      |           |                          |                            |                    |                    |
| Incoming Resources from                 |           |                          |                            |                    |                    |
| Generated Funds                         |           |                          |                            |                    |                    |
| Voluntary Income                        |           |                          |                            |                    |                    |
| Grants and Donations                    | 3         | 17,250                   | 60,021                     | 77,271             | 180,272            |
| Activities for Generating Funds         | 4         | -                        | 64,805                     | 64,805             | 57,982             |
| Investment Income and Interest          |           | -                        | 153                        | 153                | 123                |
| Incoming Resources from Charitable      |           |                          |                            |                    |                    |
| Activities                              |           |                          |                            |                    |                    |
| Membership Fees                         |           | -                        | 21,075                     | 21,075             | 23,508             |
| Publications                            |           | -                        | 17                         | 17                 | 3,598              |
| Other Income                            |           |                          |                            |                    | 357                |
| TOTAL INCOMING RESOURCES                |           | 17,250                   | 146,071                    | 163,321            | 265,840            |
| RESOURCES EXPENDED                      |           |                          |                            |                    |                    |
| Cost of Generating Funds                |           |                          |                            |                    |                    |
| Cost of Generating Voluntary Income     |           | -                        | 32,259                     | 32,259             | 32,919             |
| Fundraising Trading and Event Costs     | 4         |                          | 8,869                      | 8,869              | 8,432              |
|   |           | -                        | 41,128                     | 41,128             | 41,351             |
| Charitable Activities                   | 5         |                          |                            |                    |                    |
| Helpline and Support Services           |           | 1,000                    | 84,102                     | 85,102             | 81,053             |
| Information Services                    | (= )      | 16,322                   | 43,063                     | 59,385             | 56,136             |
| Executive Agency for Health & Consume   |           | -                        | -                          | -                  | 5,197              |
| Health and Social Care Volunteering Fun | d (HSCVF) | 72,082                   | -                          | 72,082             | 16,172             |
|   | _         | 89,404                   | 127,165                    | 216,569            | 158,558            |
| Governance                              | 7         |                          | 6,007                      | 6,007              | 5,829              |
| TOTAL RESOURCES EXPENDED                |           | 89,404                   | 174,300                    | 263,704            | 205,738            |
| Transfer between funds                  |           | (2,676)                  | 2,676                      |                    |                    |
| Net Income / (Expenditure)              | 2         | (74,830)                 | (25,553)                   | (100,383)          | 60,102             |
| BALANCES BROUGHT<br>FORWARD 01/04/2013  |           | 87,783                   | 66,372                     | 154,155            | 94,053             |
| BALANCES CARRIED<br>FORWARD 31/03/2014  |           | £12,953                  | £40,819                    | £53,772            | £154,155           |
| 1 01/11/10 31/03/2014                   |           | L12,333                  | 140,013                    | 133,112            | 1134,133           |

The Company has no recognised gains and losses other than those disclosed above and, therefore, no separate statement of total recognised gains and losses has been prepared.

None of the Company's activities were acquired or discontinued during the financial period.

# ENDOMETRIOSIS UK (Formerly: The National Endometriosis Society)

### **BALANCE SHEET**

# AS AT 31<sup>ST</sup> MARCH 2014

|  | Notes | 20:              |            | 201                |          |
|--|-------|------------------|------------|--------------------|----------|
| FIXED ASSETS                                   | 10    | £                | £<br>2,699 | £                  | £<br>-   |
| CURRENT ASSETS                                 |       |                  |            |                    |          |
| Debtors  | 11    | 12,253           |            | 13,779             |          |
| Cash at Bank and In Hand                       | 12    | 51,311<br>63,564 |            | 155,104<br>168,883 |          |
| Creditors: Amounts Falling due within one year | 13    | (12,491)         | 51,073     | (14,728)           | 154,155  |
| NET ASSETS                                     |       |                  | £53,772    |                    | £154,155 |
| FUNDS  |       |                  |            |                    |          |
| Restricted Funds                               | 15    |                  | 12,953     |                    | 87,783   |
| Unrestricted Funds :<br>General Reserve        | 16    |                  | 40,819     |                    | 66,372   |
|  |       |                  | £53,772    |                    | £154,155 |

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective 2008).

| Approved on | and signed on behalf of the board |               |
|-------------|-----------------------------------|---------------|
|             | Trevor Dahl (I                    | Director)     |
|             | Carol Pearson(I                   | <br>Director) |

Company Registration Number: 2912853

(Formerly: The National Endometriosis Society)

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 1. ACCOUNTING POLICIES

#### a. Basis of Preparation of Accounts

The Accounts comply with the Statement of Recommended Practice ("the SORP") issued by the Charity Commissioners for England and Wales in 2005, with the Companies Act 2006, and with applicable Accounting Standards. They have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

#### b. Tangible Fixed Assets and Depreciation

Tangible fixed assets are stated at cost less depreciation.

Depreciation is provided on a straight-line basis as follows:

Office Equipment: 25% on Cost

#### c. Income and Expenditure

All relevant income and expenditure is stated excluding recoverable Value Added Tax.

#### d. Grants and Donations

Grants and donations are recorded in the accounts when the Charity is unconditionally entitled to the amounts receivable.

e. The company is not required to produce a cash flow statement in accordance with Financial Reporting Standard 1.

#### 2. **NET INCOME / (EXPENDITURE)**

|   | 2014  | 2013  |
|---|-------|-------|
| Net Income/ (Expenditure) is arrived at after charging  | £     | £     |
| Auditors' remuneration                                  | 1,750 | 1,500 |
| Depreciation of fixed assets                            | 772   | -     |
| Directors' Reimbursed expenses:  Travel and Subsistence | 420   | 521   |

(Formerly: The National Endometriosis Society)

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 3. GRANTS AND DONATIONS

|  | 2014    | 2013     |
|--|---------|----------|
|  | £       | £        |
|  |         |          |
| Awards for All / Big Lottery                     | 9,750   | -        |
| Sovereign Health Care                            | 2,500   | 7,500    |
| Brewer Family                                    | -       | 5,000    |
| Health and Social Care Volunteering Fund (HSCVF) | -       | 98,955   |
| Freemasons' Grand Charity                        | -       | 5,000    |
| The D'oyly Carte Charitable Trust                | 4,000   | -        |
|  | 16,250  | 116,455  |
| Other Donations                                  | 61,021  | 63,817   |
|  | £77,271 | £180,272 |
| 4. ACTIVITIES FOR GENERATING FUNDS               |         |          |
| Income   |         |          |
| Challenge Events                                 | 26,867  | 19,857   |
| Other Fundraising Activities (See Note below)    | 37,938  | 38,125   |
|  | £64,805 | £57,982  |
| Expenditure                                      |         |          |
| Challenge Events                                 | 4,005   | 3,612    |
| Other  | 4,864   | 4,820    |
|  | £8,869  | £8,432   |

Note: Other Fundraising Activities represent members and supporters raising funds on behalf of the charity.

#### 5. **CHARITABLE ACTIVITIES**

|  |          | 2013         |          |          |
|--|----------|--------------|----------|----------|
|  | Direct   | Support      |          |          |
|  | Costs    | Costs (Refer | Total    | Total    |
|  |          | Note 6)      |          |          |
|  | £        | £            | £        | £        |
| Helpline and Support Services                  | 69,753   | 15,349       | 85,102   | 81,053   |
| Information Services (Refer Note a)            | 40,200   | 19,185       | 59,385   | 56,136   |
| Executive Agency for Health & Consumers (EAHC) | -        | -            | -        | 5,197    |
| Regional Volunteer Development (Refer Note b)  | 72,082   |              | 72,082   | 16,172   |
|  | £182,035 | £34,534      | £216,569 | £158,558 |

Note a: "Information Services" relate to advancing the education of the general public and health professionals regarding endometriosis as set out on page 2. "Helpline and Support Services" relate to providing services to women for the relief of endometriosis as set out on page 2.

Note b: Volunteer Development is funded by the Department of Health, Health and Social Care Volunteering Fund (HSCVF).

(Formerly: The National Endometriosis Society)

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2014

#### 6. **SUPPORT COSTS**

|                |              | 20          | 14         | -       |         |
|----------------|--------------|-------------|------------|---------|---------|
|                | Helpline and |             |            |         |         |
|                | Support      | Information |            |         | 2013    |
|                | Services     | Services    | Governance | Total   | Total   |
|                |              |             |            |         | £       |
| Staff Costs    | 2,900        | 3,625       | 725        | 7,250   | 5,990   |
| Office Costs   | 1,520        | 1,900       | 380        | 3,800   | 2,850   |
| Premises Costs | 7,519        | 9,398       | 1,880      | 18,797  | 20,441  |
| Accounting     | 3,034        | 3,792       | 758        | 7,584   | 8,044   |
| Other          | 376          | 470         | 94         | 940     | 760     |
|                | £15,349      | £19,185     | £3,837     | £38,371 | £38,085 |
|                |              |             |            |         |         |

#### 7. **GOVERNANCE**

|    | Trustee Expenses<br>Audit Fee<br>Support Costs (Refer Note 6)  | £ 420<br>1,750<br>3,837<br>£6,007 | 2013<br>f<br>521<br>1,500<br>3,808<br>f5,829 |
|----|--|-----------------------------------|--|
| 8. | STAFF COSTS  |                                   |  |
|    | Wages and Salaries (including temporary staff) Social Security Costs   | 135,266<br>13,152<br><br>£148,418 | 96,655<br>9,378<br>£106,033                  |
|    | The average number of staff employed during the year was:<br>No member of staff earned in excess of £60,000. | 5                                 | 4  |
| 9. | DIRECTORS  |                                   |  |
|    | Emoluments of the Directors  Total emoluments as directors   | -                                 | -  |

All Directors are also trustees and do not receive any benefits or remuneration for their services. Their reimbursed expenses are set out in note 2.

(Formerly: The National Endometriosis Society)

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

### 10. TANGIBLE FIXED ASSETS

| 10. | 7,1,0,0,0,0,0,0,0,0,0,0,0,0,0,0,0,0,0,0,                 |                  | Office<br>Equipment<br>£ |
|-----|--|------------------|--------------------------|
|     | Cost   |                  |                          |
|     | At 1 <sup>st</sup> April 2013                            |                  | 7,284                    |
|     | Additions  |                  | 3,471                    |
|     | Written off  |                  |                          |
|     | At 31 <sup>st</sup> March 2014                           |                  | 10,755                   |
|     | Depreciation   |                  |                          |
|     | At 1 <sup>st</sup> April 2013                            |                  | 7,284                    |
|     | Charged for the year                                     |                  | 772                      |
|     | Written off  |                  |                          |
|     | At 31 <sup>st</sup> March 2014                           |                  | 8,056                    |
|     | Net Book Value   |                  |                          |
|     | At 31 <sup>st</sup> March 2014                           |                  | 2,699                    |
|     | At 31st March 2013                                       |                  |                          |
| 11. | DEBTORS  |                  |                          |
|     |  | 2014             | 2013                     |
|     |  | £                | £                        |
|     | Prepayments  | 7,853            | 7,445                    |
|     | Accrued income and other debtors                         | 4,400            | 6,334                    |
|     | VAT  |                  |                          |
|     |  | £12,253          | £13,779                  |
| 4.2 |  |                  |                          |
| 12. | CASH AT BANK AND IN HAND                                 |                  |                          |
|     | Bank Balances  | 51,311           | 155,104                  |
|     |  |                  |                          |
|     |  | £51,311          | £155,104                 |
| 13. | CREDITORS: Amounts falling due within one year           | £51,311          | £155,104                 |
| 13. | CREDITORS: Amounts falling due within one year  Accruals | £51,311<br>2,261 | £155,104                 |
| 13. |  |                  |                          |
| 13. | Accruals   | 2,261            | 1,800                    |

(Formerly: The National Endometriosis Society)

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2014

#### 14. SHARE CAPITAL

The company is limited by guarantee and therefore does not have any share capital. The liability of the members on the winding up of the company will not exceed £1.

#### 15. RESTRICTED FUNDS

|                                   | Balance<br>31/03/13 | Incoming<br>Resources | Resources<br>Expended | Transfers | Balance<br>31/03/14 |
|-----------------------------------|---------------------|-----------------------|-----------------------|-----------|---------------------|
|                                   | £                   | £                     | £                     |           |                     |
| The D'Oyly Carte Charitable Trust | -                   | 4,000                 | (4,000)               | -         | -                   |
| Bradford Mayor Appeal             | -                   | 1,000                 | (1,000)               | -         | -                   |
| HSCVF                             | 82,783              | -                     | (72,082)              | (2,676)   | 8,025               |
| Awards for All / Big Lottery      | -                   | 9,750                 | (6,212)               | -         | 3,538               |
| Sovereign Health Care             | -                   | 2,500                 | (2,500)               | -         | -                   |
| Brewer Family                     | 5,000<br>-          | -                     | (3,610)               | -         | 1,390               |
| _                                 | £87,783             | £17,250               | £(89,404)             | £(2,676)  | £12,953             |

Restricted funds represent donations and grants restricted for use on particular areas of the charity's work. The transfer during the year represents a fixed asset purchased from restricted funds, the depreciation on which will be charged against unrestricted general reserves.

#### 16. UNRESTRICTED FUNDS

|                 |                    | Net                                   |                        |           |                    |
|-----------------|--------------------|---------------------------------------|------------------------|-----------|--------------------|
|                 | Balance<br>31/3/13 | (Outgoing) /<br>Incoming<br>Resources | Allocation<br>Released | Transfers | Balance<br>31/3/14 |
|                 | £                  | £                                     |                        | £         | £                  |
| General Reserve | 66,372             | (28,229)                              |                        | 2,676     | 40,819             |
|                 | £66,372            | £(28,229)                             | £-                     | £2,676    | £40,819            |

#### 17. COMMITMENTS UNDER OPERATING LEASE

The company has a licence agreement at its premises for £1,783 per month (with a two month notice period) with an inflationary increase from December each year. The company also has a photocopier lease for £1,240 payable within one year.

#### 18. ANALYSIS OF NET ASSETS BETWEEN FUNDS

|                       | Restricted | Unrestricted | Total   |
|-----------------------|------------|--------------|---------|
|                       | £          | £            | £       |
| Tangible Fixed Assets | -          | 2,699        | 2,699   |
| Net Current Assets    | 12,953     | 38,120       | 51,073  |
|                       | £12,953    | £40,819      | £53,772 |

#### 19. RELATED PARTIES

The Trustees make unrestricted donations to the Charity on an on-going basis. In the current year the Trustees made no donations to the Charity (in the previous year Trevor Dahl and Carol Pearson each made a restricted donation of £2,000).