



## **Role Outline – Campaigns and Social Media Volunteer**

We are looking for an enthusiastic Campaigns and Social Media Volunteer. This is an exciting new position, with a real opportunity to make a difference. You will play a key role in our campaigning work in Northern Ireland. You will help us raise awareness, influence key decision makers and take action on behalf of people affected by endometriosis in Northern Ireland.

### **What will the role require me to do?**

- To raise awareness of Endometriosis UK's activities in Northern Ireland with key stakeholders including local politicians and local media
- Representing Endometriosis UK at meetings and events in Northern Ireland
- Helping grow Endometriosis UK's presence in Northern Ireland by lobbying local politicians, working with the local media and raising awareness on social media
- Using social media to promote the activities and achievements of Support Groups in Northern Ireland and national Endometriosis UK activity
- Inspiring others in Northern Ireland to share their experiences and get involved with Endometriosis UK
- Acting as a media spokesperson when required
- Supporting and raising awareness of our national campaigns, and encouraging users to share them with others
- Act in line with our communications and social media guidelines

You will get invaluable experience of campaigns and communications within a national charity, opportunities to develop key skills, all whilst making an incredible difference.

### **What skills and experience are required?**

No qualifications are needed for this role, but access to a computer and the internet is essential.

- Building and maintaining relationships with people from all professional levels and different backgrounds
- Able to speak confidently in public and when explaining Endometriosis, a complex disease, in simple terms?
- Excellent written communication
- Highly organised and reliable
- Basic social media skills
- Leadership and self-motivation
- Experience of endometriosis



### **Desirable**

- Experience working in Campaigns and Communication

### **Time and Location**

2 hours per week on average

March is Endometriosis Awareness Month and therefore our busiest month. You must be available during March and volunteering hours are likely to increase around this time.

Based in Northern Ireland and remote working. Occasionally, you'll travel to local events.

### **Training**

You will receive an induction and training to ensure you have the necessary skills to do your role.

### **Expenses**

We reimburse travel and food expenses in line with Endometriosis UK's expenses policy.