



Role Outline – Volunteer Researcher (TikTok)

This is an exciting opportunity for to join our charity and join us in supporting those with endometriosis. As a TikTok Research Volunteer, you will play an important role in increasing engagement and raising awareness of endometriosis.

We are looking for a creative individual who knows TikTok inside out and has an eye for trends. This is a voluntary role, ideal for those looking to expand their experience and make a difference on a work-from-home basis.

Key Responsibilities

- Ensure that Endometriosis UK’s videos on Tiktok remain relevant and engaging and generate engagement with its target audience
- Identify opportunities to improve Endometriosis UK’s presence and reach on TikTok.

Skills and Experience

No qualifications are needed for this role, but access to a computer/smart phone/tablet and the internet is essential.

- Experience of endometriosis
- The ability to work to a brief as set by Endometriosis UK.
- Excellent knowledge of TikTok as a platform.
- Creativity to identify and plan engaging content ideas.
- Organisational skills and the ability to deliver set tasks on time.

Time and Location

Flexible – we are looking for someone who can commit to 1-2 hours per week minimum.

Training

You will receive an induction and training to ensure you have the necessary skills and information to do your role.

Expenses

If there are in person activities, we reimburse travel and food in line with Endometriosis UK’s expenses policy.