

## **Role Outline – Volunteer Content Creator (TikTok)**

This is an exciting opportunity for to join Endometriosis UK in supporting those with endometriosis by raising awareness online. As a TikTok Content Creator, you will play an important role in increasing engagement and raising awareness of endometriosis. We are looking for a creative individual who is confident developing video content from scratch. This is a voluntary role, ideal for those looking to expand their experience and make a difference on a work-from-home basis.

### **Key Responsibilities**

- Develop engaging video content for Endometriosis UK to publish on TikTok to raise awareness and improve understanding of endometriosis on the platform.
- Send content for up to 4 videos per month.
- Act in line with our Endometriosis UK volunteer policies

You will play a key role in reaching the thousands who rely on us. Overall making an incredible difference.

# What skills and experience are required?

No qualifications are needed for this role, but access to a computer/smart phone/tablet and the internet is essential.

- Experience of endometriosis
- Confident and competent recording face to camera video content.
- The ability to work to a brief as set by Endometriosis UK.
- Creativity to develop original and engaging content in line with current trends.
- Strong verbal communication skills.
- Attention to detail to ensure content is consistently of a high quality.
- Organisational skills and the ability to deliver set tasks on time.

## **Time and Location**

Flexible – capacity to create content for 4 videos per month minimum. Home based.

#### **Training**

You will receive an induction and training to ensure you have the necessary skills and information to do your role.

#### **Expenses**

If there are in person activities, we reimburse travel and food in line with Endometriosis UK's expenses policy.